



Saying the right word, to the right person, at the right time, can change that person right now!

Great Day Charter School Principal:

It's an honor to be able to communicate with you and your staff about our children. As a doctoral student at Liberty University, former Marine, and one who grew up in the inner city, I have a visual blueprint of some of the academic hardships you may encounter among students. The Behavior 100 (B100) language arts curriculum is unique with original content which speaks in a voice that is culturally relevant and relatable to the learner. B100 stories come filled with vivid illustrations we call I-MICE (Image-Metaphoric-Inspirational-Character-Encouragers). It's a melding of striking art and poetic text which scorches valuable meaning into the minds of learners. This fusion of art and literature reaches both advanced and poor readers, assisting them in strengthening critical thinking, comprehension, and creative writing skills.





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Behavior 100 also places learners in the heart of various scenarios through skits and roleplaying devices to further develop them as cooperative problem-solvers. With B100 learners walk away with answers on how to navigate tricky and/or volatile situations, honor others, teach others, and be an agent for positive transformation.

