

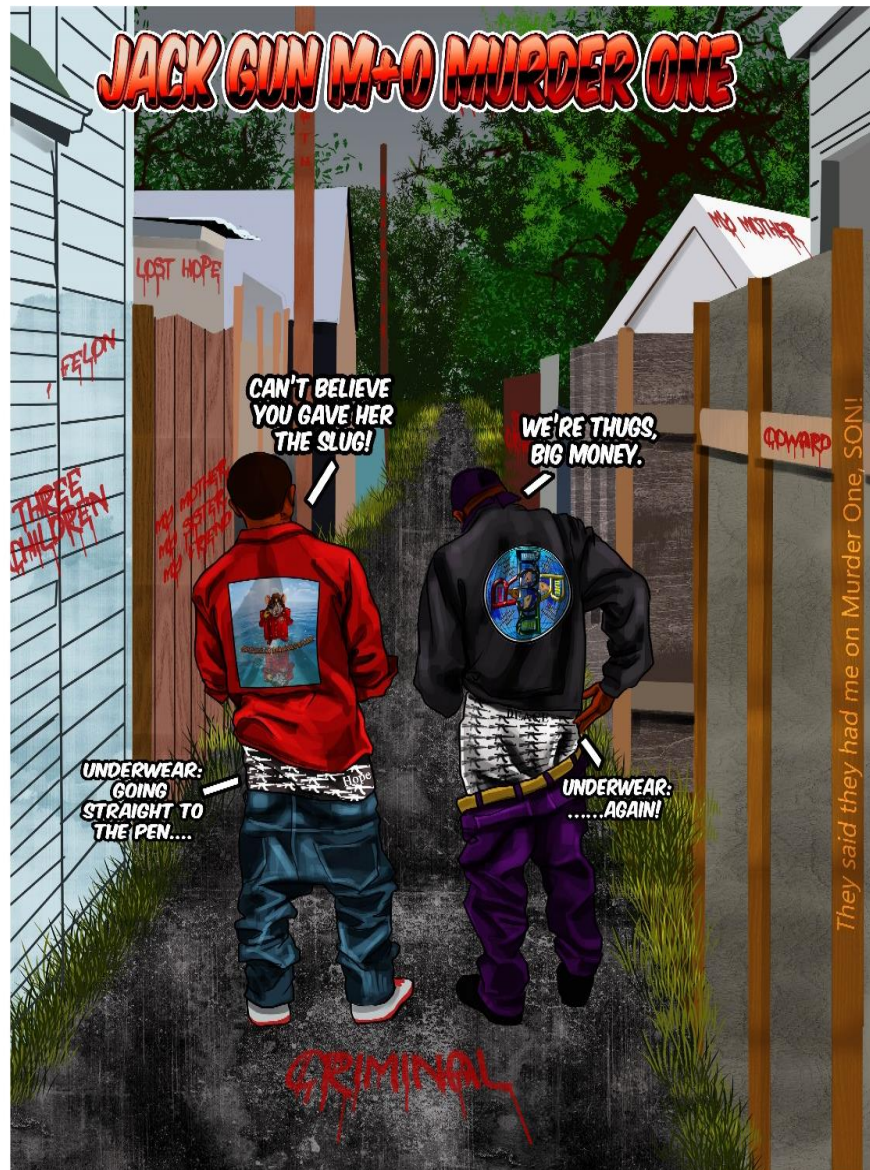


Saying the right word, to the right person, at the right time, can change that person right now!

Letter to Principal:

Great Day,

It's an honor being allowed to speak a couple of words into the lives of your students. Hopefully, you've had the opportunity to read my bio which gives insight into why I do the things I do. Behavior 100 (B100) curriculum provides principals with flexible pedagogy that motivates students to engage in the scholastic process. The flexibility of B100 allows teachers and other staff to customize its various bits and pieces to suit the culture and experience of their students. B100 is like having a personal guidance counselor able to impart and encourage skills in a manner that's culturally relevant to the learner.



I-MICE Illustration from the story "The Chronicles of Jack Gun"

I-MICE (Image-Metaphoric-Inspirational-Character-Encouragers)

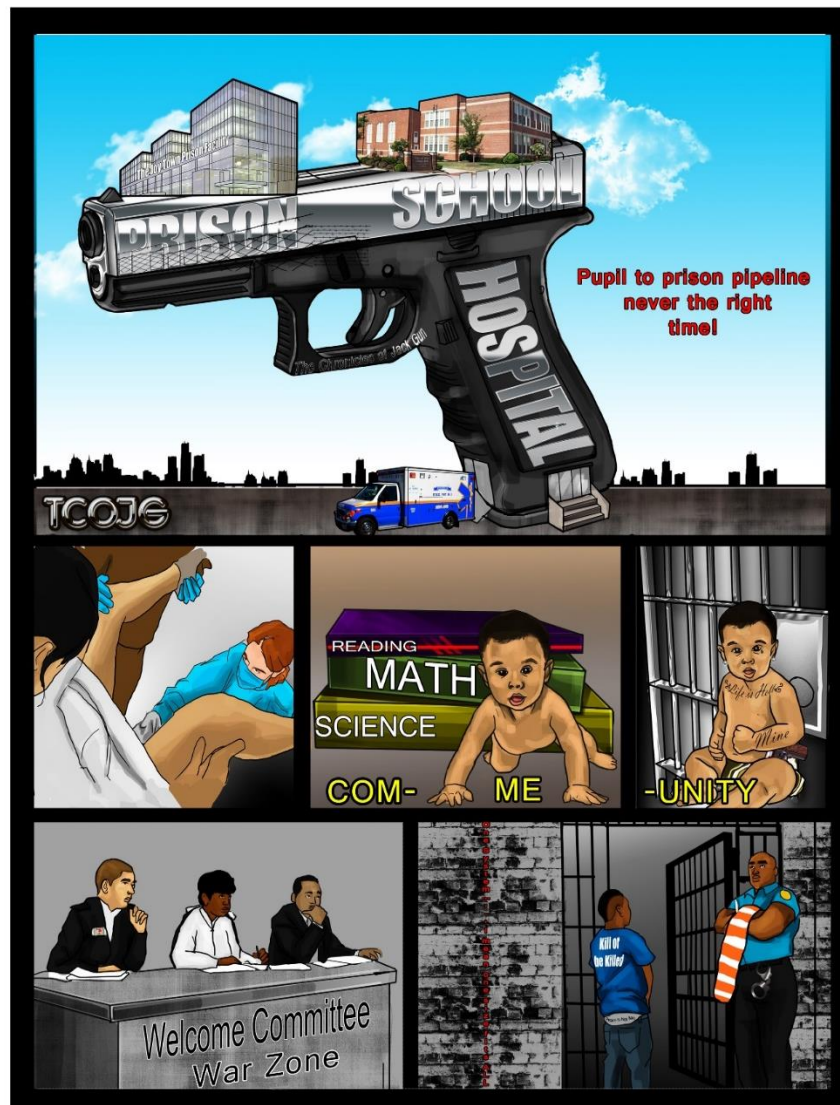


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B100 is a conduit for viable dialogue where the student is an integral part of his or her own learning process. Learners who have never spoken will speak, and learners who've never read will read.

We agree with multiple research studies that show visual imagery to be of considerable effect on student learning. Our I-MICE illustrations assist learners in decoding and extracting meaning from text and works in conjunction with other B100 components to mature student interpersonal abilities.

Various aspects of popular culture work together to declaw our youth of adequate problem-solving and conflict resolution skills. Entities like the music industry pimp mindsets to sell unfruitful notions of "problem-solving." We'd love the opportunity to challenge those notions with real strategies and real answers at your campus. In fact, it would be an honor.



I-MICE Illustration from the story *"The Chronicles of Jack Gun"*